



Media Kit

<https://getsajdah.com>

About Sajdah

Sajdah is the world's first smart educational prayer rug that makes it easy for new Muslims and children to learn and offer prayers.

Prayer is one of the five fundamental pillars of Islam and establishes a direct link between an individual and Allah. But new Muslims find it difficult to learn the correct postures of prayer and recite the Qur'an verses. Parents also often have difficulties teaching their children how to offer prayer properly and recite the Qur'an. Sajdah provides a simple and easy way to learn praying by integrating smart technology into a high-quality traditional prayer rug.

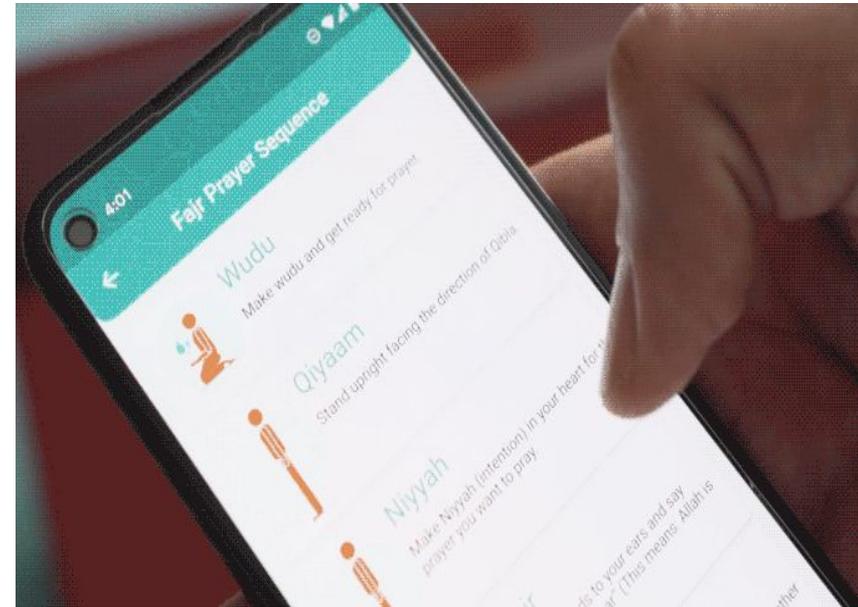
Sajdah embodies the vision of Abdulrahman Saleh Khamis, an electrical and computer engineer who started working on his idea after the shocking 2019 Christchurch mosque massacre made people turn to Islam in large numbers. A tribute to the victims, Sajdah integrates modern technology with the traditional prayer rug to make praying a fulfilling experience for all.



How Does Sajdah Work?

Sajdah makes praying a fulfilling spiritual experience by helping worshippers adopt the proper postures and follow the right sequence for ruku (bowing), sujood (prostration), and qiyam (standing). It displays the text of the Quran on an LED screen so the worshipper can recite the verses and supplications without forgetting.

Sajdah can also sound voice prompts to guide the worshipper during different cycles of the prayer. It comes with the complete built-in Quran text and is powered by a state-of-the-art lithium ion battery that can last for up to 6 hours under continuous use. Worshippers can use the ad-free Sajdah mobile app for setting up the verses or chapters they want to recite during the prayer.



Technical Components

LED Display: Sajdah has an LED screen embedded into its forward-most portion, which is raised at a 45-degree angle for an easy recitation experience.

Full Quran Built-in: The Arabic text of the whole Quran is pre-stored in Sajdah. You can use the mobile app to display the chapter you want to read on the LED screen

Built-in Smart Audio: The smart audio guides you through more than 25 prayers in a step-by-step learning experience.

Bilingual Text: Prayer guides and Quran verses are available in English & Arabic, with more languages coming soon

Sajdah Mobile App: Pair Sajdah with your mobile phone or Apple Watch to control and customize the text size and speed, LED brightness, speaker volume, and more.



Sajdah's Goals

Sajdah's founders have a vision to create compelling tech products that people can't imagine living without. Sajdah is designed with the goals to make praying easy to learn for all, particularly for new Muslims and children; and to offer a more fulfilling spiritual experience to worshippers.



How to Get Sajdah

Sajdah is only available through pre-ordering on the crowdfunding platform LaunchGood. Follow these steps to order Sajdah:

1. Create a LaunchGood account or log in
2. Navigate to the Sajdah campaign page
3. Click the SUPPORT button
4. Select a giving level or reward
5. Complete your payment

Sajdah will be delivered to our pre-order customers in December 2021.

To pre-orders right [click here](#).



Links + Assets

[Sajdah Assets](#)

[Campaign Hero Video](#)

[Brand Guideline](#)

[Press Release](#)

Press enquiries: Email to hello@getsajdah.com

